

STANDARD RETAILER REGISTRATION OF INTEREST



Thank you for your interest in our products. To help us best respond to your query please take the time to complete this form and return it to us by email or fax.

Legal name of business:

Trading as:

Director's / owner's name:

Postal address:

Delivery address (if different):

Business phone: **Business email:**

Business fax: **Business website:**

Key Contact Person: **Position / Role:**

How long have you been trading:

What is your annual turnover: \$0-\$300K \$300K-\$500K \$500K-\$M <\$1M

Is your store Bricks & Mortar: **If yes how many stores:**

Is your store Online: **If yes what is your database size:**

Do you sell on Trade Me, Ebay or Amazon:.....

Retail / reselling experience:

Geographical market served:

What are the main products and brands you carry?

Who is your target market?

How will you promote Brolly Sheets?

What are your estimated volume sales of Brolly sheets?

Do you carry any competing lines to Brolly Sheets?

Internet resellers only – How will you promote on your website?